

ABOUT HEAD FOR THE CURE FOUNDATION



The Head for the Cure Foundation is committed to raising awareness and funds for the fight against brain cancer. Our mission is to inspire hope for the community of brain cancer patients, their families, friends, caregivers and other supporters, while celebrating their courage, spirit and energy. The National Brain Tumor Society estimates 190,000 men, women and children in the U.S. are diagnosed each year with a primary or metastasized brain tumor, equating to more than 14 per 10,000 persons.

THE INSPIRATION

Kansas City native Chris Anthony was diagnosed with a glioblastoma multiforme (GBM) brain tumor in October 2000 at age 34. A husband, father, son and brother, he fought the disease with dignity, grace and courage. An avid runner with an unmatched competitive spirit, Chris had the idea to start a run to raise money and awareness for brain cancer. After his death, Chris' family, led by brother Matt, took on the fight in his honor.

The first Head for the Cure 5K event was conducted in the Kansas City Metro area in October 2003 and raised approximately \$18K. By 2006, this 5K event had raised approximately \$150K and the Head for the Cure Foundation was formally established.

THE BENEFICIARY

The primary beneficiary of the Head for the Cure Foundation is the Brain Tumor Trials Collaborative (BTTC), an organization founded by Chris' neuro-oncologist and Head for the Cure partner Dr. Mark Gilbert of the National Institutes of Health (NIH).

THE BTTC

The BTTC, comprised of highly respected and dedicated physicians in a network of more than 23 renowned, NCI-accredited medical centers, has experienced unparalleled advancements in the research of alternative treatments of malignant brain tumors. Currently, clinical trials are being conducted to learn of promising advances to cancer prevention, diagnosis and safe and effective treatments.

THE RESULTS

In 2017, more than \$1.9 million was generated by 5K Run/Walk events in 20 markets, and other fundraising contributions. To date, the organization has raised more than \$10 million to support brain cancer research.

THE MOVEMENT

5K Run/Walk events continue to drive Head for the Cure fundraising. Approximately 14,500 runners/walkers participated in events in 2017. Growth continues in 2018 with 22 events planned.

2018 EVENTS

Charleston, SC - February 17

Orlando, FL - February 24

Central Texas (Austin) - March 25

Columbus, OH - April 15

Bike Ride KC - April 21

Mid-Missouri (Columbia) - April 29

North Texas (Dallas) - May 5

New York City, NY - May 15

Des Moines, IA - May 20

Wichita, KS - June 16

St. Louis, MO - June 24

Seattle, WA - June 30

Omaha, NE - July 22

Kansas City, MO - August 26

NC Triangle (Chapel Hill) - September 8

Detroit, MI - September 15

San Antonio, TX - September 22

Cleveland, OH - October 6

Houston, TX - October 13

Chicago, IL - October 21

