Dear Friends,

Wow, what a year! 2016 was Head for the Cure’s biggest, busiest, and most impactful yet.

As we reflect on where we’ve been, we see many reasons for celebration and hope, and lots of work ahead. But for a moment, we look back on the year and thank the families, friends and this incredible community of supporters who make everything we do possible.

Our core 5K run/walk program is stronger than ever. Over 18,000 participants joined us in 18 cities. Event participation drives the passion, energy, and funds that push our movement forward. That’s why we plan to return to every 2016 city next year, along with four expansions including Charleston and El Paso—for a total of 22 HFTC cities in 2017.

We supported research in 2016 with over $1.1 million in grants and program funding. Our scientific partner, the Brain Tumor Trials Collaborative (BTTC) received $550,000 this year thanks to this community’s efforts. This network of top brain cancer centers has used our nearly $4 million in grants since 2006 to fund investigations into new brain tumor treatments through major clinical trials. In addition, we made 23 other grants in 2016 totaling over $475,000 to brain cancer clinics and advocacy groups nationwide.

More than 200,000 people every year receive a diagnosis of primary or metastatic brain cancer. We’re expanding how we support these people with a major new direct-impact program. Brains for the CURE is an online resource that will help patients navigate the treatment journey and find access to the best care. We worked with the BTTC to design and build an up-to-date, scientifically accurate, and patient-centered toolkit that will make an immediate difference to patients and caregivers throughout the country.

Your support makes all these advances possible. Please consider making an additional donation in the new year. To make your tax-deductible gift, please visit headforthecure.org or mail a check to Head for the Cure Foundation, 2020 Baltimore, Ste. 201, Kansas City, MO 64108. Together we can defeat brain cancer step by step.

Sincerely,

Matt Anthony
Chairman
Head for the Cure Foundation
The Head for the Cure Foundation achieved record fundraising levels in 2016. And even more importantly, we grew our funding of grants and programs by 23% — reaching a milestone of over $1 million in the year going to these grants. As more of our well-established markets reach maturity, we’re focused on team engagement and sponsor growth, as well as some new fundraising avenues, so we can continue to meet ambitious growth targets and make meaningful contributions to the fight against brain cancer.

**Event Summary 2016**

<table>
<thead>
<tr>
<th>DATE</th>
<th>EVENT</th>
<th>PARTICIPANTS</th>
<th>AMOUNT RAISED</th>
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<td>04/02/16</td>
<td>Central Texas</td>
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<td>Mid-Missouri</td>
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**Other Fundraising**

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<td>Get Real Leadership</td>
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<td>Merchandise</td>
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<td>Third Party Events</td>
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<tr>
<td>GRAND TOTAL</td>
<td>$1,833,022</td>
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$10,000 +
Matt & Ann Anthony
Kris & Harry Campbell
Colgate
Dex Media Employee Fundraiser
Friends of Fred, Inc.

$5,000 - $9,999
Abbie
First United Methodist Church
Irma Fritz
Holmes Murphy & Associates
Katherine Klimpyan
KU Cancer Center

$1,000 - $4,999
Jackie Anderson
Marc Anthony
Jacinth Radiological Associates
Alex & Belkis Belpilly
Nancy Benand
Benedicite College
Stanhope Berg
BBK LLP
Blue Cross Blue Shield of KC
Blue Valley North Girls Soccer
BMD Harris Bank
The Boon Group
Tim & Susan Bradehimer
Burns & McDonnell
Rick Calhoun
Ann Campbell
CBZ
BCR Christiansen
Pete & Marcia Ciaccio
Greg Clark
Community Management Associates
Country Club Bank
James Croc
David Dale
Joshua Davis
Greg Deener
Dave & Rhonda DePreese
Diversified Consultants, Inc.
Alvin & Deok
Dragon Booster Club
Monte Doudenhoff
Lisa Dupuis
Embree Asset Group, Inc.
Embree Construction Group
Matt & Karen Eichbach
Eunisset Worldwide, Inc.
Expelis

The Jeff Manning Team
Novoacure
Pappas Restaurants, Inc.
Tek Systems
University Health System

VML
WPP
Young & Rubicam
Anonymous

Legacy Development, LLC
McKissac Capital Mgmt.
Buddy & Debbie McFadden
MD Anderson Cancer Center
MEIT LLC
Greg Pursell

Cheryl Reynolds
Round Rock Baseball Club
Sonic
Sparrow, Inc.
Stacey Stillman
Texas Oncology

Greg McKinney
Matt Mendick
Mike Mendick
Methodist Hospital
Cynthia Michaels
Cindy Miles
Mississippi Baptist Health Systems
Monteris Medical Corporation
Tim & Diana Moorman
George Morris
Nebraska Cancer Specialist
Brian Netheroff
Larry Nicholson
Kathy Nicholson
North Kansas City Hospital
NRI Energy, Inc.
Omaha Neon Sign Company
Natey Peck
Rick Perras
Pinnacle Bank
Price Drapper
Michael & Lizbeth Redohl
Greg Reid
Rippling Glass LLC
Riverspoint Group
Rogers O'Brien Construction Co.
David Sable
Sovia Salaszar
San Antonio Ellis Lodge #216
San Antonio's Incredible Pizzza
SB Holding Company, Inc.
Bev Schafer
Searay, Whittles & Associates
Sewell Automotive
Shaffer Lombardo Shurin
Silverman Cancer Center
Steve Slammens

Mike Southward
Linda Spratt
Jeannie Stone
Dan Streppy
Cartier Strickland
Summit Restaurant Holdings, LLC
The Supply Guy, Inc.
The Surgical Clinic Associates

Neal Sutton
Steve Swinlow
T-Mobile
James Tharp
Carol Thane
Annette Townley
Chad Tysdal
UnitePoint Health

$500 - $999
Jolene Aguilar
Michael Alas
Jeffrey Allen
Mike Altmann
Heather Amato
Terrin Ancel
Lianne Armpister
Linda Assaf
Deborah Avila
Andrew Baker
Baxter Auto Group
Be Heard Strong, Inc.
Ben & Vicki Bletter
David Blackman
Myron Blackwell
Daniel Boedeker
Bonus Sale, LLC
Brett Boyle
Chula Boyle
Paul Boti
Terry Bittingham
Laura & David Brown
Julie Brown
JJ Butler
Shawna Callaghan
Louis Capaldo
Capital Federal Foundation
Kelly Carnagio
Eve Carter
David Carlisle
Mallory Christensen
T. David Clements
M. Ann Daston
Lisa Corey
John de Groot
Nancy Deerman
Bud Derrico
Erin Dempsey
Sheri Downing
Joanne Duncan
Dunn Family Foundation
Pamela Duren
Sandra Dystra
Steven Elbert
Ginam Ellnott
Kip Ellison
Chris Ellis
Carmen Escalante
Katy Fatula
Gregory Ferguson
Lisa Ferrall
Al Ferrer
FIT Muscle & Joint Clinic
Francis, LLC
John S. Ferris
Gentiva Hospice
Polly Santry
Tea Godawski
Ann Goetsman
Elizabeth Goelrey
David Greenson
Allicia Groff
Mary Hall
Michael Hankins
Lola Hanson
Hanson GNC
William Harris
Valerie Hedrick
John Hessler
Bill Hilton
Terry Hinton
Mr. & Mrs. Chris Hodgdon
David Hook
Todd Horner
Michelle Katsirikal
Intouch Solutions
Melba Kelley
Frances James
Bernie Kearney
Dorothy Kearney
Mike & Karen Kelly
Kellita
Kilgopa's Medical Pharmacy
Mark & Ann Kellen
Beth Knoll
Audra Kinnard
Karen Kohler
Lisa Koura
Little River Energy Co.
Mabrey Bank
Robert Martin
Todd Mayfield
Brad McDonald
McKay & Gray Land Surv.
Laryn Miles
Timothy Millard
Lynne Miller
Michael Montsuite
MFt, Inc.
Cathy Nigro

Steven Noblit
Tom Olsen
Orange Theory Fitness
Wendy Peterson
David Petersen
Blake Phillips
Bryan Phillips
PFS Fastpitch Booster Club
My Punnett
Prostrak
Chris Purcell
Rick Pyck
John Quinn
Jeff Rettig
Tommy Rice
Rosella Coffee Co.
William Sargent
Lisa Schafer
Chris Schottelkoette
Elizabeth Scott
Joanna Sheehy
Mark & Katherine Sjobe
Slagle, Bernard & Gorman
Shawn Stockers
Michelle Smith
Rebecca Smith
Vance Stanwell
State Street Foundation
Stephan Stillman
Linda Stowers
Jeanne Stradford
Jeannie Strug
Rosanne Toozepi
Triumph Construction Supply
Unforbid
Kevin VanDyke
Alagon/Aerospace
Watt Runner, LLC
Weston Dean Custom Houses
Hope Wile
James Wilson
Edmund Wintzen
Julie Wood
Tami Woodward
Frank Yoho
York Companies
YPP, LLC
Lawrence Zeld
John Zweig

Thank you to everyone of our 2016 donors.
In addition, we recognize all our teams and their captains. Teams are the heart, soul, and body of Head for the Cure, bringing out the best of our participants and 80% of our event proceeds. Thank you to everyone who was a part of a team. Visit your city’s page on headforacure.org to see all the teams who sustain our mission.
Living with brain cancer can be difficult, finding answers shouldn’t be.

The Head for the Cure Foundation is excited to announce the launch of its newest program, Brains for the CURE (Creating Unified Research and Education). From a tumor diagnosis to cancer recovery, Brains for the CURE will help patients and caregivers navigate their treatment journey. This online service will help users explore and understand potential treatment options, and ultimately help them find their way to best-in-the-country treatment centers wherever they happen to live. Along the way, Brains for the CURE will empower patients by providing the information to understand their diagnosis and the steps they might take. Brains for the CURE reflects the seriousness of the disease, but also offers a pathway toward real hope in the form of top-quality treatment.

To explore this new program, visit www.brainsforthecure.org.
Looking Ahead

Head for the Cure has grown consistently for 14 years. In 2016 we achieved higher revenue, larger grant payouts, more participants, donors, and sponsor relationships, than ever. Heading into 2017, we plan to bring Head for the Cure to 22 markets, with a goal of raising more than $2 million for brain cancer research.

Celebrating 15 Years:
2017 marks 15 years since Head for the Cure kicked off our first event in Kansas City. That inaugural event raised $22,000. The most recent Kansas City event raised over $485,000! #HFTC15Years!

Over the past three years, Harry Campbell has personally raised over $250,000 for Head for the Cure through his book and speaking series, Get Real Leadership and Get Real Culture – making him the biggest individual fundraiser in our history. Harry travels the country to share his program with companies and organizations, with 100% of proceeds benefiting HFTC! Harry and wife Kris Campbell, an astrocytoma survivor, are familiar faces at Head for the Cure events. In addition to Harry’s Get Real efforts, Team Kris Campbell has raised more than $300,000 for HFTC over the last ten years. We are so grateful to Harry and Kris for this tireless work and inspiring generosity. Information about Get Real Leadership books and speeches can be found at www.HarrySCampbell.com.

Year of Engagement: We’ve dedicated 2017 to making a focused effort to reach out to more teams, hear more ideas, and collaborate better to make this year our best yet.

We’re Moving: Our foundation’s offices will be relocating this spring to our very own space in the heart of Kansas City’s historic crossroads district. This gives us ample workspace for our staff and storage for our event materials. We say thanks and farewell to VML, who provided us our office space since our start in 2003.

We look forward to another year working together with the community to bring awareness and funding for brain cancer research. Find events and programs at www.headforthecure.org or join us on social media for the latest information and ways to get involved.

Team Participation – “Team Little Owl,” Kansas City, MO

Our biggest team by participants for the second year in a row, Team Little Owl broke its own record by bringing out 360 supporters in 2016. These supporters remember young Allie Fisher, who died of a rare gliomatosis tumor in 2013, when she was only three years old. Team Little Owl supports pediatric brain cancer research through our friends at the Children’s Brain Tumor Project, at Weill Cornell Cancer Center. They can be found at www.TeamLittleOwl.org.

Individual Fundraising – Harry Campbell, Kansas City, MO

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Team Fundraising – “For Pete’s Sake,” Houston, TX

Pete and his team raised over $47,000, making them our largest fundraising team in the history of Head For The Cure! Thank you, For Pete’s Sake and all our teams for the energy you bring to HFTC and the money you raise for research!
Head for the Cure thanks our generous 2016 sponsors and all of our supporters.

Together we can defeat brain cancer step-by-step.